

ROTHERHAM CULTURAL CONSORTIUM

Venue: Town Hall, Moorgate
Street, Rotherham.

Date: Thursday, 15th September
2005

Time: 2.00 p.m.

A G E N D A

1. Apologies for Absence
2. Welcome to new members and introductions
3. Minutes of the previous meeting held on 16th February, 2005 (copy herewith). (Pages 1 - 14)
4. Matters Arising
5. Cultural Conference 2005 - Feedback
6. Cultural service development over the last nine months (Phil Rogers, Strategic Leader, Culture & Leisure)
7. Tourism update (Joanne Edley, Tourism Officer)
8. Urban Renaissance and town centre cultural facilities (Tony Preston, Project Development Manager/Guy Kilminster, Libraries, Museums & Arts Manager)
9. Reports from working groups
10. Draft Cultural Strategy action plan (Tony Preston) (copy herewith) (Pages 15 - 37)
11. Draft statement of cultural entitlement (Phil Rogers) (copy herewith). (Pages 38 - 40)
12. Culture and Leisure pricing and concessionary hire of premises (brief verbal report (Tony Preston)
13. Cultural Conference 2006 (Tony Preston)

14. Housing Market Renewal Pathfinder and Design Coding Update - (copy herewith) - FOR INFORMATION (Pages 41 - 52)
15. Any other business
16. Date of next meeting

**ROTHERHAM CULTURAL CONSORTIUM
WEDNESDAY, 16TH FEBRUARY, 2005**

Present:-

Councillor Boyes (**in the Chair**)
Councillor R. Littleboy
Councillor K. Wyatt
Mrs. E. Temple
Mr. B. Beeley
Mrs. J. Williams
Mr. R. Newman
Mr. M. Bishop
Mr. L. Johnson
Mr. R. Bye

R.M.B.C. Officers:-

Mr. Guy Kilminster	Manager, Libraries, Museums and Arts
Mr. Tony Preston	Project Development Manager, Culture and Leisure
Mr. Steve Hallsworth	Business Manager, Leisure and Green Spaces,
Culture and	Leisure
Mr. Steve Blackburn	Principal Officer, Museums, Galleries and Heritage
Lizzie Alageswaran	Principal Officer, Community Arts
Mr. Ryan Shepherd	Planner, Planning and Transportation Service

Also in attendance:-

Mr. David Oldroyd	Kiveton Park & Wales Community Development Trust
Mr. Paul Weston	BCDT Consultancy Services

(In attendance for Item 8 only)

25. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillors Austen and St. John, Martin Happs, Paul Glentworth, Val Allen, Stuart Lister, David Rowley, Phil Gill, David Gayton and Phil Rogers.

26. MINUTES OF THE MEETING HELD ON 8TH DECEMBER, 2004

The minutes of the previous meeting were approved as a correct record.

27. MATTERS ARISING

The Old Three Cranes, High Street

The meeting was informed that these premises had now been sold and that the property was on the market for re-let as a shop unit.

Agreed:- That the Manager, Libraries, Museums and Arts feedback information on the up to date position at the next meeting.

28. REPORTS FROM ADVISORY PANELS

Heritage, Archives & Tourism/Theatre, Libraries, Museums, Writing and the Arts

Both groups had merged due to poor attendance at the previous two panels and the feeling that it was better use of Officer and Consortium Members' time. The first meeting had taken place on 1st February, 2005. Discussion had centred around the focus of the new group, the Cultural Conference, the Rotherham Arts Festival and the relationship of Rotherham Arts and the Rotherham Heritage Association and their relationship to the Cultural Consortium. There had been a good flow of information from everyone in attendance on how the relationship could be more effective.

The meeting had discussed the issue of raising the profile of the Cultural Consortium as an organisation and using Rotherham Arts and Rotherham Heritage Association to share information.

An update regarding the opening of the Museum had been given, together with the current situation with the town centre regeneration and Civic Theatre and Central Library replacements. The Master Plan was due out shortly.

Sports Panel – Had not met since the last meeting of this Consortium.

Green Spaces Advisory Panel

The Panel had last met on 26th January, 2005. Matters discussed included:-

Urban Park Rangers

There has been a focus on the Urban Park Ranger Service with the Senior Ranger attending the last two panel meetings to give updates on their activities, and to answer questions.

The Panel had restated their view that the Council should continue to fund Urban Park Rangers as a mainstream service.

Green Flag

The panel has discussed the principle of using Green Flag Awards as a benchmark of service improvement in Rotherham's green spaces. Rother Valley Country Park is to be put forward for assessment as part of a nationwide pilot looking at the effectiveness of the scheme in improving country parks.

Green Spaces Strategy

Excerpts of the draft green space audit report had been provided to panel members. There has been discussion about the principles to be applied in this and the Playing Pitch Strategy. Further consultation with the Panel is planned when draft recommendations are available.

Heritage Park Restoration Schemes

Consideration has been given to progress on the preparation of restoration proposals for Boston and Clifton Parks.

Other Matters

The panel continues to raise questions and receive reports on a wide range of specific and general green space topics. These have included Housing Market Renewal Pathfinder, Allotment Improvements, Sports Club Activities, and the role of Parish Councils.

The meeting raised the following issues:-

(1) The Motte at Kimberworth had been referred to in the recent Green Space Strategy as of low value and poor quality.

One member present asked why this was not a heritage site. There was a public right of way to the land.

It was understood that it was a case of how the land was interpreted in the Green Space Strategy which had been as a piece of grass on a mound rather than considering it in terms of any historical value. It is a difficult site to access and was screened by housing.

The meeting was uncertain as to who owned the site and therefore who was responsible for granting permission for public use.

It was explained that Grant Aid from English Heritage towards the upkeep of such land would include a condition to allow public use. However, if it was in private ownership, the owner had significant control over access to the site.

Agreed:- (1) That the Manager, Libraries, Museums and Arts write to English Heritage regarding the ownership of this land.

(2) Keppel's Column Signage - It was accepted that the recent erection of signs had proved to be beneficial.

(3) Football Development Officer – Applicants had been shortlisted and interviews would take place on 22nd February, 2005. A feature of the funding application was a requirement to identify a broad picture of the

aims of the project. The successful applicant would be expected to work on a detailed plan.

29. CLIFTON PARK MUSEUM

A presentation was given on the recent successful opening of Clifton Park Museum on Saturday, 29th January, 2005.

A copy of recent press cuttings and opening photographs were circulated.

The presentation covered the following aspects of the opening:-

- 12,000 visitors in the first ten days of opening – on target to exceed a target of 60,000 visitors per year
- Café and Shop very successful – informal opening of Café by Mayor and Mayoress
- Café Franchise – Speak Up – an organisation involved in training people with special needs and learning difficulties – future partnership prospects and opportunities to train trainers
- Excellent publicity
- Work with Community Arts and Kashmir community
- Half Term Press Release
- Friends Groups/Launch of Friends' events
- Whiston Brass Band
- Georgian Dress

The Museum offered the following features:-

- Library
- Audio-Visual/Interactive facilities
- Galleries – Graphic Panels/Display Cases – feature on the miner's strike/20th century/replica Anderson shelter
- Information Station
- Access/Lift/Toilets – Access Disability Groups involved in planning
- Lion's Den/Children's Play Area
- Shops/Cafes (Fair Trade merchandise)
- Interactive Victorian Kitchen – Cooking on the range

Consortium members congratulated all concerned for the success of the project which it was felt Rotherham should be proud of.

Attention was drawn to the need for resources to ensure the Museum's future maintenance and redecoration.

It was pointed out that fixtures and fittings had already been well used but that staff took every opportunity to replenish stock and take care of internal features, particularly on the only day the Museum closed (Friday).

In addition, one of the conditions of the Heritage Lottery Fund grant was

that the Council agree to the adequate maintenance of the building as a result of investment from them.

Invites to the official opening on 11th March, 2005 had been sent to all Consortium members.

Agreed:- (1) That Steve Blackburn be thanked for an interesting and informative presentation.

(2) That, on behalf of the Cultural Consortium, thanks be extended to all concerned.

30. DESIGN CODE FOR THE ROTHERHAM TOWN CENTRE RIVER CORRIDOR

Ryan Shepherd, Planning and Transportation Unit, gave a presentation on the Office of the Deputy Prime Minister (ODPM) Design Code Pilot Programme for Rotherham town centre.

The Design Code was a planning document which will form part of the planning framework for Rotherham when determining planning applications.

The Code was intended to be flexible to developers and Rotherham was one of the few pilots to be undertaken, in view of having the following features:-

- central urban context
- regeneration focus
- housing market renewal dimension

A presentation was given which included information on the following aspects of a master plan approach:-

- boundary line (essentially Westgate river corridor) identified as a strategic location for a number of developments over the next 20 years
- within European Objective I Area Housing Market Renewal Pathfinder/Rotherham town centre Strategic Development Framework arising from Yorkshire Forward's Renaissance Towns
- Key Partners – RMBC – Transform South Yorkshire - Town Team
Yorkshire Forward (Satnam Developments) – ODPM – The Commission for Architecture and the Built Environment (CABE)

The work so far had included more detailed written and illustrative guidance and the following aspects were reported on in terms of raising the design quality:-

- Opportunities
- Issues – River and canal to form a key part in town's future improvement
- Best in architecture and urban design
- Examples of current standard housing designs – Riverside Exchange, Sheffield

The Consultants had looked at the areas to ensure they match the design code priority area in terms of its surrounding and usages.

Other aspects of the plan included:-

Housing Market Renewal Demonstrator Project
Riverside (application presently submitted for part of that site)
Hillside (aspirations within the town centre masterplan for new housing)

An indicative programme of the project was given. A community stakeholder event was to take place on the 1st March, 2005 with a four week public consultation period following at the end of March. The final report would be submitted for adoption through Council in May, 2005.

The project, which would raise high standards, implement Rotherham's renaissance and help raise Rotherham's profile, would be reviewed annually.

One member asked whether shop frontages and quality signage were a part of the Design Code, a standard which it was felt was presently lacking in Rotherham.

It was explained that the Design Code initiative would not particularly concentrate on the appearance of shop fronts, but important aspects such as active frontages – i.e. that there has to be a certain spread of doorways.

Councillor Boyes believed there was a suggestion that resources would be available within Rotherham Renaissance in terms of existing shop fronts to replace designs that did not reflect the quality of the upper stories of existing buildings. Suggested buildings for Rotherham Renaissance are striking and ambitious for Rotherham and the Design Code will ensure another way of achieving this, a great deal of discussion having taken place within the Town Team on this issue.

Reference was made to proposals by Tesco in terms of whether they could affect the masterplan.

It was pointed out that flexibility within the Design Code would allow both large and small scale development, in addition to landscape and suggested areas of improvement in terms of tree planting.

Agreed:- That Ryan Shepherd be thanked for an interesting and informative presentation.

31. ROTHERHAM ARTS FESTIVAL 2004

Lizzie Alageswaran gave a presentation on the Rotherham Arts Festival.

Copies of last year's brochure and Issue 6 (Winter 2005) of the Muse newsletter were made available for members of the Consortium.

The presentation covered the following areas:-

- Why Festivals?
£19.8 million recorded across England this year
A great deal of Government support for culture in general – contribution to regeneration in an area – “Culture is at the Heart of Regeneration” published by DCMS
- Background to the formation of Rotherham Arts – voluntary body to Rotherham Arts Groups
- No additional resources from RMBC but from Yorkshire Arts and Box Office and Arts Council England
- Rotherham Arts Festival is unusual to others due to its management

Key aims for 2004:-

- Showcase for local talent (57 member groups)
- Community engagement
- Quality aspiration and innovation
- Vehicle to encourage organisational development

Who can the Festival benefit?

- to employ Festival Director
- to support participatory projects
- to support quality performance
- organisational development

Strategic Objective:-

- Vision Day – 10,500 people attended up to 60 events

Successes of the Festival:-

- 2 commissions
- Aspirational event
- Raise interest in future sponsors

Room for Development:-

- More contribution needed from Rotherham Arts Member Groups

Key Roles:-

- Creative programming
- Management
- Capacity Building
- Administration
- Finance
- Marketing
- Monitoring

Issues Encountered:-

- Small number of venues
- Need to unify provision over all age groups
- Rotherham's capacity to attract greater Arts funding
- Willingness to make things happen
- Little confidence in Rotherham
- Future possibilities
- Need to agree developments and Festival needs

The meeting raised the following question:-

How was funding accessed for events?

It was explained that application to the Arts Council must demonstrate the kind of events, and claims submitted for separate issues. However, if applications are made to a wider range of funders, the process is different.

Agreed:- (1) That Lizzie Alageswaran be thanked for an interesting and informative presentation.

(2) That publicity information from Rotherham Arts be sent with the next agenda.

32. KIVETON PARK COLLIERY REGENERATION PROJECT

David Oldroyd and Paul Weston were welcomed to the meeting to give a presentation on the Kiveton Park Colliery Regeneration Project.

The presentation covered the following aspects:-

- Background
Pit closure 1994
Listing – Grade II – Built in 1938 – 1 of only 4 remaining in the country

Neglect and vandalism
Yorkshire Forward's role
Community protest
Role of the Trust
Feasibility Study

- Pithead Baths
- Project – The Bath House – a creative enterprise centre
- Site/Site Plan

- “A creative Centre for creative people”
High cost
Arts and creativity
Redroad Media Project
Community use
Income generation
Growth sector
Community enterprise
Young people
Rother Valley South

- Context
Ground Floor/Upstairs

- Outputs
14 creative work units
7 new full-time jobs
1 development officer
1 cinema
1 new performance venue
1 new exhibition gallery
1 high quality large hall (300)
3 new community rooms
3,500 sq ft of learning space
1 community media suite

- Outcomes
Arts and cultural activity
Growth sector industries
Local work
Better leisure opportunities
Appeal to the young
Lifelong learning
Regeneration catalyst
Complement pit site
Set a standard of quality and creativity
Encourage enterprise and entrepreneurship
Provide the Trust with a long-term asset
Encourage community participation
Increase an interest in the Trust

- Where we are at:
 - Repair schedule
 - Design and layout
 - Specification
 - Planning application
 - Capital costs
 - Business plan
 - Funding applications
 - Management plan

- Where we're going next:
 - PROJECT MANAGEMENT GROUP
 - Development funding
 - RIBA Stages E & F and beyond
 - Heritage and Image
 - Access and Acoustics
 - Planning issues
 - Ownership
 - Capital funding
 - PROJECT ADVISORY GROUP
 - Training
 - Community and user involvement
 - Cluster development
 - Promoting and marketing

The main focus of the work over the last two years had been to work with the community to come up with a solution with regard to the future of this important heritage location and building.

The idea has developed with the enthusiasm of young people not only from the community but from villages around to have constructive and creative leisure time, hence the concept of an enterprise centre.

A planning application had been submitted and capital funding is awaited.

Members of the Consortium raised the following questions:-

What cost is there to RMBC?

It was pointed out that there would be no cost to the Council.

Why should this project succeed when a similar Music Centre in Sheffield had failed?

Consideration had been given to this but all concerned had been very realistic about the proposal from the outset. Funding was based on less than a 50% occupancy in year one, for which subsidy was needed. A great deal of discussion was taking place with Yorkshire

Forward and Coalfield Regeneration Trust about the fact that it should not be another music centre or earth centre. There was £250,000 revenue funding over 5 years and it was necessary to appoint the right people to run the project.

It was necessary to gain the support of the wider Rotherham Arts community to acknowledge the importance that culture and creative activity should not just take place at the centre.

Had there been any firm promises of investment?

It is difficult to gain commitment from investors but there was almost £1.5 million of the capital cost. A further £2 million was needed to make it happen, subject to the rest of the funding being available. Work was taking place with major funders at the moment and a recent meeting had taken place with RMBC who had agreed to facilitate a meeting with major funders.

One member referred to the needs of another local village, for example Harthill, which was in need of money investing and compared this to money being spent at Kiveton Park.

It was explained that questionnaires had been sent with over six thousand responses. Very few people had spoken against the project and those who had were residents of the access road and this issue had been dealt with.

The project would be of major benefit to Kiveton Park but was not a village hall but to serve all surrounding areas, including residents of Harthill. A recent meeting of an Area Assembly had accepted the presentation and thought it to be a great project, recognising that residents they had no need to drive into the centre of Rotherham.

In relation to the YES project at Rother Valley, RMBC did believe the Kiveton Park Colliery project could benefit the YES project in terms of arts and community activities rather than people who have to travel from far away.

One officer present commented on the potential of the building and agreed it was a fantastic idea. Lessons learned from the recent opening of the Museum in terms of a major building project and funding applications could be shared with the Development Trust.

One member present was delighted to see the community regenerated and believed the building had great potential as a tourist and heritage attraction.

Further ideas for the project included an Exhibition Gallery, IT terminals and a virtual reality experience during the day from Bronze Age to present day. The younger generation of the village were very

keen to see the building used as a modern centre.

Agreed:- That David and Paul be thanked for an interesting and informative presentation.

33. STRATEGIC CULTURAL LINKS

The meeting considered the content of the Strategic Cultural Links report which set out Cultural Services outcomes and measures, mapped against key strategies and themes for the Borough over the next few years and beyond.

This would inform the Service Area's Plan for 2005/06. The Audit Commission required the Council to demonstrate a clear link with other Council priorities, for example Corporate Plan, Community Strategy and Neighbourhood Renewal Strategy.

The document was presently in draft form due to work within the Corporate Plan and Community Strategy still evolving.

It was a working document and would be used to revise the Cultural Services Plan over the next few weeks.

Members of the Consortium were asked to feed back any comments on the draft document to the Manager, Libraries, Museums and Arts.

34. KIMBERWORTH MANOR HOUSE UPDATE

Tony Preston gave an update on the current position with regard to Kimberworth Manor House which, until quite recently, had been occupied by the LEA Inclusion Service.

The building had now been declared surplus to requirements and its future was to be determined by the Property Board.

One member asked whose responsibility it was for maintaining the house whilst not in use.

It was explained that metal shutters are usually fitted to a building declared surplus to requirements. It was confirmed that the Council had no intention of allowing the building to become ruined and the house would be disposed of appropriately.

The house was now in the ownership of Economic and Development Services who would be responsible for future maintenance work and had in their Department the Enforcement Officer whose responsibility it was for monitoring the situation.

35. CULTURAL CONFERENCE UPDATE

The meeting discussed the arrangements for the 3rd Cultural Conference to be held on Friday, 6th May, 2005 at Clifton Park Museum.

At the request of Consortium members, the theme was to be “Heritage Matters”.

Final arrangements were being made regarding key speakers to be invited.

The morning session would be based on landscape heritage and Liz Newbanks had been invited – Liz had been involved in the Botanical Gardens Re-development in Sheffield.

Ideas for other key speakers were being finalised.

The afternoon session was to be around built heritage and it was hoped to have a speaker from Cave Space and Rotherham Tourism Initiative.

A representative from the Rotherham Lottery Fund would be organising discussion groups and a member of the Museum staff would be conducting a tour of the museum.

Presentations on the proposed Clifton Park Masterplan and on future plans for the museum would be shown during the afternoon.

An article would be included in the next issue of Rotherham Matters during March and invitations would be sent to all Heritage Organisations in Rotherham.

36. ANY OTHER BUSINESS

Tribute to Tony Munford

Roy Newman informed the meeting of a presentation he was organising to be held on 20th May at 7.00 p.m. in the Arts Centre entitled “Tony Munford’s Rotherham – A celebration”.

All members of the Consortium were invited to attend.

Firbeck Hall

A question was raised regarding the present ownership of Firbeck Hall and whether RMBC had powers to protect the historical building.

The meeting was informed that the powers to ensure that any listed building is being adequately maintained by its owner was the Conservation Officer’s within Economic and Development Services.

It was suggested that this Officer be contacted in making enquiries about this building.

Agreed:- That consideration be given to inviting the Conservation Officer, Economic and Development Service to the next meeting.

37. DATE OF NEXT MEETING

A provisional date for the next meeting was agreed for Wednesday, 14th September, 2005 at 2.00 p.m.

FUTURE PERFECT

Planning our Cultural Futures

A Cultural Strategy for Rotherham May 2003

Volume 3: The Detailed Action Plans. Draft 2nd edition September 2005

This is the first major (draft) revision of the Cultural Strategy Action Plan, first published in May 2003. It realigns the Action Plan with the Council's strategic priorities, the Community Strategy, the Culture & Leisure Service Plan 2005 – 2008, and the Rotherham Tourism Plan 2005-08. It includes the suite of performance indicators by which the success of the Service Plan (and of the Cultural Strategy) will be measured, along with their definitions (pp 18-21). It includes some of the agreed priorities of the Culture & Leisure Service in the first 18 months of the Service Plan. (These are spelt out in more detail in the Team Plans for the Libraries Museums & Arts Service and the Leisure & Green Spaces Services, which are available on request). It also includes the priorities which have been identified through community planning and the processes where these are not already included in our own service and team plans. Finally, the Council's own strategic priorities are aligned with the Cultural Charter agreed by the Cultural Consortium and the Council in 1998.

The Cultural Charter: we shall

empower and resource local communities to participate in the preservation and development of their cultural identity and creative aspirations.

attract inward investment into, and regeneration of, the borough through cultural initiatives.

define and develop the cultural distinctiveness of the borough and its communities.

encourage the preservation, development, interpretation of and access to, the borough's cultural heritage in its widest sense

improve provision for, and access to, quality cultural and sporting activity across the borough.

provide and facilitate a range of cultural and sporting activities through the development and support of an infrastructure of professional, amateur and voluntary organisations and venues.

maximise the use of, and provide opportunity to develop to the highest possible levels artistic, creative, sporting and intellectual skills and talent.

ensure education, training, learning, development, work experience and employment opportunities in cultural industries to enable the growth of a dynamic, cultural economy.

Rotherham Learning

Community Strategy and Corporate Plan: Rotherham people will be recognised as being informed, skilled and creative, innovative and constructively challenging. They will be self-confident and have a sense of purpose. They will aspire to develop and achieve their full potential in their chosen careers, work, leisure and contributions to local life. Learning and development opportunities will be available and accessible to all. Through this enabling, learning environment, involvement and entrepreneurship will be encouraged.

Culture & Leisure Service Plan 2005-2008: Improve the potential of Rotherham people by assisting them to develop through the provision of lifelong learning opportunities

Tourism Plan 2005-2008: increase the skills base in tourism-associated areas

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1</p> <p>Increase the number of people completing cultural programmes of learning, training and skill development</p>	<p>Offer opportunities for individuals to develop and learn skills in drama, event management and /or production management.</p> <p>Work with Community and Cultural groups from target communities to develop training on project development, bidding for funds etc</p> <p>Contribute to the delivery of a programme of professional development opportunities in PE and School Sport</p> <p>Develop and deliver a programme of activities that will raise awareness of local environmental and biodiversity issues (including in school curriculum)</p>	<p>CSPI 1</p> <p>CSPI 2</p> <p>CSPI 7 – 10</p> <p>CSPI 33</p>	<p>Development and implementation of Community Sports Leaders Award programme in Ferham 2004-05</p> <p>Continuous Professional Sports Development programme for teachers and other adults other than teachers - 23 courses 367 attended training.</p> <p>Leadership, Coach Education & Continuous Professional Development for clubs and coaches. – 5 courses, 83 people attending training.</p>	<p>Provide a range of local sustainable learning facilities and initiatives that will enable all children and young people to reach their full potential and adults to access jobs (Community planning)</p>	<p>Principle 7: We shall maximise the use of, and provide opportunity to develop to the highest possible levels artistic, creative, sporting and intellectual skills and talent.</p> <p>Principle 8: We shall ensure education, training, learning, development, work experience and employment.</p>

<p>Objective 2</p> <p>Increase the number of people engaging in informal learning opportunities through Cultural Services.</p>	<p>Implementation of outreach programme including quarterly displays, work with Museum and external bodies (eg. Magna)</p> <p>Develop programme of high quality educational events to include drama, dance and music, to contribute to learning opportunities</p> <p>Re-establish programme of informal learning activities and events based on the Museums, Galleries and Heritage collections, historic sites and venues</p> <p>Provide Bookstart service from January 2006</p> <p>To improve the quality of teaching and learning in all taught courses run by Leisure & Green Spaces</p>	<p>CSPI1</p> <p>CSPI 2</p> <p>CSP110</p> <p>CSP 18</p> <p>CSPI 43</p> <p>CSPI 46</p>	<p>Young People Activity Providers Forum established 2004 brings together many internal and external partners to look at sport, physical activity and recreational provision for children and young people, initial focus on the summer holiday programme. Partners include YMCA, School Sports Colleges, various sports clubs, Early Years, United Multicultural Centre, Leisure & Green Spaces, South Yorkshire Sports Partnership, Northern Sports Academy, Community Partnerships, Children's Information Service, Dearne Valley College</p>	<p>Major achievements to date</p>	<p>Community priorities 2005-08</p>
<p>Tourism Plan</p> <p>Objective 1</p> <p>Increase the skills base in tourism-associated areas</p>	<p>Key Actions</p> <p>Actively promote courses of study to people in the industry</p> <p>Establish and train a pool of local volunteers who are able to assist at events, festivals and guiding at attractions</p> <p>Ensure the integration of tourism in the borough's skills strategy and workforce development strategy</p>				

Rotherham Achieving

Community Strategy and Corporate Plan: Rotherham will be a prosperous place, with a vibrant, mixed and diverse economy, and flourishing businesses. Inequalities between parts of the borough and social groups will be minimised. There will be an excellent town centre known for the high quality design of its public spaces and buildings, specialist and quality shops, markets, and cultural life for all age groups. Rotherham will be accessible from other areas and will have a wide choice of integrated transport options available. Villages and rural areas will be revitalised and provide high quality of life amongst Rotherham's beautiful countryside.

Culture & Leisure Service Plan: Increase the economic vitality of the Borough, specifically the town centre and disadvantaged communities, through targeted investment in cultural initiatives.

Tourism Plan 2005-08: Improve the quality standards of Rotherham's tourism offer; improve the effectiveness of partnership working; attract investment in the local area, increasing job creation and ensuring sustainable development

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1</p> <p>Contribute to the revitalisation of the Town Centre and other communities through investment in new cultural facilities</p>	<p>Plan for replacement of Central Library & Arts Centre, and implementation of sports facilities regeneration programme</p> <p>Plan for documentation of changes to town centre: link with Museum, Civic Society and other groups to record an important period of development</p> <p>Consult on and agree Community Libraries Strategy identifying options for new/ relocated facilities to meet Public Library Standards</p>	<p>CSPI 4</p> <p>CSPI 5</p> <p>CSPI 6</p> <p>CSPI 29</p> <p>CSPI 37</p>	<p>£3.8m Big Lottery Fund PE & Sport in Schools award</p> <p>£15m PFI credit award from DCMS 2004 towards Sports Facilities regeneration programme</p> <p>Embedding of town centre cultural facilities within the Urban Renaissance programme</p>	<p>Develop and improve High Streets/Town Centres (Community planning)</p> <p>Urban Renaissance via Town Team</p>	<p>Principle 2:</p> <p>We shall attract inward investment into, and regeneration of, the borough through cultural initiatives.</p>

<p>Objective 2</p> <p>Contribute to the regeneration of priority communities through increased external investment in cultural activity</p>	<p>Develop partnerships with local community, heritage and arts groups in priority communities to support and/or develop applications for funding</p> <p>Develop and/or support public arts projects in Rotherham town centre and priority communities</p> <p>Submit funding application(s) for restoration of and visitor management at the Walker Mausoleum in Masbrough, working in partnership with stakeholder community groups</p> <p>Hold quarterly workshops for theatre/arts centre users, to discuss and provide advice on funding and joint working/audience development</p> <p>Define and publish criteria for supporting funding applications, including strategic fit and sustainability</p>	<p>CSPI 4</p> <p>CSPI 5</p> <p>CSPI 6</p> <p>CSPI 29</p> <p>CSPI 37</p>	<p>HLF funding for Clifton/Boston Park feasibility work</p> <p>Successful £205,000 bid to the Football Foundation which has created two football development officers posts 1 x 5 year Rotherham wide, 1 x 2 year Kimberworth and surrounding area.</p>		
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<p>Objective 3 To develop and pursue a prioritised programme of green space improvements</p>	<p>Develop, complete and publish the Green Spaces Strategy</p> <p>Establish list of possible sites for disposal or redesignation to support green space improvement programme</p> <p>Develop funding strategies for priority green spaces, including Clifton and Boston Parks</p> <p>Produce design briefs/ schemes for priority green spaces as identified in the Green Space Strategy, and complete schemes</p> <p>Develop Rother Valley Country Park as part of the YES Project development</p>	<p>CSPI 16</p> <p>CSPI 36</p> <p>CSPI 38</p> <p>CSPI 47</p>	<p>£1.6m investment in Bradgate Park 2004-05.</p> <p>Coronation Park and Cherry Tree Park, Maltby</p>		
<p>Objective 4 To develop and pursue a prioritised programme of pitch improvements to meet existing demand and projected growth</p>	<p>Establish a 5 year action plan aimed at improving football pitch provision and ancillary provision and linked to the general green spaces improvement programme</p> <p>Develop masterplan for regeneration of Herringthorpe Playing Fields as 'Sports Hub' site</p>	<p>CSPI 16</p> <p>CSPI 36</p> <p>CSPI 39/40</p> <p>CSPI 47</p>	<p>Agreement with Rotherham Titans at Herringthorpe Playing Fields</p> <p>200k Sport England Community Investment Bid submitted for the development of a sport & physical activity hub in the Herringthorpe/Clifton area of Rotherham.</p>		

<p>Objective 5 To develop and pursue a prioritised programme of allotments improvements</p>	<p>Establish minimum quality standards for allotments through consultation</p> <p>Audit existing provision to identify priority sites for improvement, possible sites for disposal, and extent of work needed to achieve minimum standards</p> <p>Begin development of a costed prioritised work programme for allotments and seek major funding from allotments disposals</p>	<p>CSPI 7</p> <p>CSPI 16</p> <p>CSPI 18</p> <p>CSPI 47</p>	<p>Valley Allotments project</p>		
<p>Objective 6 To develop and pursue a prioritised programme of play area improvements</p>	<p>Completion of Big Lottery Fund Transforming Your Space programme at Brampton Bierlow and Thrybergh</p> <p>Big Lottery Fund Children's Play programme</p> <p>Implementation of Housing Market Renewal Pathfinder programme</p>	<p>CSPI 4</p> <p>CSPI 6</p> <p>CSPI 11</p> <p>CSPI 16</p> <p>CSPI 18</p> <p>CSPI 36</p>	<p>Implementation of externally funded play area schemes in East Dene, Herringthorpe, Greasbrough and Maltby complete</p>		

Tourism Plan	Key Actions	Major achievements to date	Community priorities 2005-08
<p>Objective 1 To improve the quality standards of Rotherham's tourism offer</p>	<p>Develop a plan for non-inspected accommodation providers to join the national standardised inspection scheme Review the introduction of a nationally networked Destination Management System Prepare and implement a plan to develop the services of Rotherham Visitor Centre</p>	<p>Establishment of Visitor Centre in All Saints Square</p>	
<p>Objective 3 To improve the effectiveness of partnership working</p>	<p>Widen participation and establish sector groups within the Tourism Forum to provide advice and guidance on various issues to the industry Develop initiatives with neighbouring local authorities and attractions, when appropriate, on development and promotion of tourism</p>	<p>Establishment of Tourism Forum</p>	
<p>Objective 5 To attract investment to the local area, increasing job creation and ensuring sustainable development</p>	<p>To commission regular economic impact assessments To assist in reducing the adverse impacts and increasing the benefits of tourism in honey pots such as Wentworth Village To monitor and identify demand for coach parking facilities To support the development and maintenance of historical landmarks and external funding applications for All Saints Minster, Clifton Park Museum and Boston Castle</p>		

Rotherham Alive

Community Strategy and Corporate Plan: Rotherham will be a place where people feel good, are healthy and active, and enjoy life to the full. Health services will be accessible and of a high quality for those that require them. Rotherham will celebrate its history and heritage – building on the past, and creating and welcoming the new. People will be able to express themselves and have opportunities to be involved in a wide range of high quality cultural, social and sporting activities. The media, arts, literature and sport will flourish. As a society, we will invest in the next generation by focusing on children and young people.

Culture & Leisure Service Plan: To improve the quality of life and levels of health and well being for all people in Rotherham by increasing and widening participation in cultural activities

Tourism Plan 2005-08: To promote Rotherham as a visitor location

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1 To increase overall use of cultural services (opportunities, events and activities based on identified customer and potential customer needs</p>	<p>Establish minimum level of cultural service provision Complete and publish Sport and Active Recreation Plan Develop Digitisation Strategy prioritising content creation within Libraries, Museum & Arts Services Develop the professional and community programming of performing arts venues to reflect a range of cultural needs and arts forms Increase access to library services by amending/extending opening hours</p>	<p>CSPI 2 CSPI 10 CSPI 11-13 CSPI 31 CSPI 32 CSPI 36 CSPI 44 CSPI 45</p>	<p>£144,000 award from central government for Community Sports Coach programme to deliver fundamental skills programmes. Football Development Programme commenced in April 2005, already providing opportunities for young people to participate and enjoy football related opportunities. More than 3,500 young people taking part in the Mega Active Summer Holiday Programme 2005</p>	<p>Improve the health of children and young people, promote physical activity and healthy lifestyles Develop historical/cultural/ tourism facilities (Community planning)</p>	<p>Principle 5: We shall improve provision for, and access to, quality cultural and sporting activity across the borough.</p>

<p>Objective 2 To increase use of cultural services by priority groups in priority communities</p>	<p>Establish 3 year cross cutting development plans for each of the priority communities Set targets for sites & development in relation to priority groups in priority communities Support the development of the Rotherham Heritage Association and Rotherham Arts Complete market research into BME needs in relation to performance venues Increase the number of young people taking part in School Holiday Programmes</p>	<p>CSPI 6 CSPI 7 CSPI 17 CSPI 19 CSPI 34 CSPI 41</p>	<p>Space for Sports & Arts provides Sport & Physical Activity Opportunities within a sports hall in a school/community setting. These have included Freddy Fit, Mega Active, Fit n Fun, Multi-Sports, Cardio Kick etc. Over 350 participants in 2004/05. The Disability Sport & Physical Activity Forum was set up in October 2004, and is already increasing access to existing opportunities such as the Inclusive Fitness Initiative and creating the Skills Academy after school programme.</p>	<p>Principle 6: We shall provide and facilitate a range of cultural and sporting activities through the development and support of an infrastructure of professional, amateur and voluntary organisations and venues.</p>		<p>Appointment of DIVA as marketing consultants 2004</p>	<p>CSPI 36</p>	<p>Complete work with marketing consultants (DIVA) to develop strategy Ensure links with appropriate, national, regional, local and corporate marketing strategies and other appropriate plans (eg Tourism Strategy) Identify marketing budget Increase awareness and use of cultural services through high profile events such as Rotherham Show</p>	<p>Objective 3 To develop and implement a 3 year Marketing Strategy</p>
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Tourism Plan	Key Actions	Major achievements to date	Community priorities 2005-08
<p>Objective 4 To promote Rotherham as a visitor location</p>	<p>Produce and implement a tourism marketing plan for Rotherham Develop group and business visitor overnight packages Prepare and implement an innovative Events Plan</p>	<p>Canalside improvements on the Chesterfield Canal Completion of Transpennine Trail southern link</p>	

Rotherham Safe

Community Strategy and Corporate Plan: Rotherham will be a place where neighbourhoods are safe, clean, green and well-maintained, with well-designed, good homes and accessible local facilities and services for all. There will be attractive buildings and public spaces. Communities will be peaceful but thriving, relatively free from crime and the fear of crime, drugs and anti-social behaviour. Environments, people and businesses will be protected and nurtured. Children will be free from harm and neglect. A preventative approach will be taken to minimise crime, accidents and hazards; and to further strengthen resilience and thus safeguard all Rotherham citizens.

Culture & Leisure Service Plan: To contribute to safer neighbourhoods and better environments, through the active engagement of priority communities in cultural activity and targeting resources to improve priority sites

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1</p> <p>Establish projects aimed at contributing to reductions in crime and disorder</p>	<p>Explore possible funding opportunities to facilitate project development (diversionary activities) for example at performance venues or heritage sites</p> <p>Work in partnership with friends groups, Rotherham crime reduction and others to support projects aimed at improving actual and perceived safety</p> <p>Provide access to ICT based services, including socially/digitally excluded communities</p> <p>Plan and Deliver targets and actions in football development project relating to crime reduction.</p> <p>Implement off-road motor vehicle prevention schemes in priority areas</p>	<p>CSPI 17</p>		<p>Reduce incidents of anti-social behaviour</p> <p>Reduce fear of crime</p> <p>Improve the environment in terms of general appearance, woodland/wildlife areas, parks and play areas</p> <p>Improve community and sports facilities</p> <p>(Community planning)</p>	<p>Principle 4:</p> <p>We shall encourage preservation, development, interpretation of and access to, the borough's cultural heritage in its widest sense</p>

<p>Objective 2 To establish and implement a monitored programme of health and safety measures at cultural facilities</p>	<p>Identify minimum safety standards for all cultural facilities and sites based on national/ corporate guidance</p> <p>Ensure appropriate risk assessments carried out at all facilities</p> <p>Establish and promote staff & customer 'reporting systems', to enable customers to provide information on safety issues</p>	<p>CSPI 16 CSPI 20 CSPI 22 CSPI 26-28 CSPI 47</p>			
<p>Objective 3 To achieve better standards of green space design, management and maintenance</p>	<p>Plan and implement a restructuring of the Green Spaces team to better deliver the outcomes identified from Corporate Plans and Green Space Strategy.</p> <p>Pursue 'quick win' schemes to prevent further deterioration of assets and to improve appearance and variety within green spaces</p>	<p>CSPI 14 CSPI 16 CSPI 38 CSPI 47</p>			
<p>Objective 4 To improve perceptions of safety and customer care by developing staff presence on Green Space sites</p>	<p>Increase the number of green space sites with a regular ranger presence</p> <p>Develop and implement joint community safety initiatives between green space rangers and other others including neighbourhood wardens, Police and detached youth workers</p> <p>Investigate the viability of a volunteer ranger scheme</p>	<p>CSPI 16 CSPI 47</p>	<p>Appointment of externally funded park rangers in Rawmarsh and Maltby, 2004</p> <p>Rawmarsh Junior Ranger Scheme 2005</p> <p>Mainstreaming of Park Ranger Team 2005</p>		

<p>Objective 5 To protect and enhance wildlife and habitats as set out in the Local Biodiversity Action Plan</p>	<p>Provide advice to landowners / managers, including schools and parish councils on appropriate protection / enhancement and management</p> <p>Deliver events and work with schools, community groups etc to raise awareness of biodiversity, the Biodiversity Action Plan and Rotherham's green spaces</p> <p>Provide advice to Developers and Development Control on impact of planning proposals on biodiversity</p>	<p>CSPI 16 CSPI 47</p>			
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Rotherham Proud

Community Strategy and Corporate Plan: Rotherham people, businesses and pride in the Borough are at the heart of our vision. The borough will have a positive external image and its people will be renowned for their welcome, friendliness and commitment to the values of social justice. Active citizenship and democracy will underpin how Rotherham works. Achievements and diversity will be celebrated. Rotherham will be a caring place, where the most vulnerable are supported. It will be made up of strong, sustainable and cohesive communities, both of place and interest and there will be many opportunities for people to be involved in civic life and local decision making. The means to do this will be clear, well-known and accessible.

Culture & Leisure Service Plan: To Increase levels of civic pride and citizen involvement through the provision of inclusive cultural services, and opportunities for voluntary and community sector involvement

Tourism Plan 2005-08: To improve the image and perception of Rotherham

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1 To improve customer and citizen consultation and involvement, including young people and ensure it is inclusive of all communities.</p>	<p>To produce and implement an annual plan for consultation - based on RMCBC Corporate Consultation Strategy (including young people), action and feedback to customers</p> <p>Support community groups staging events and activities that celebrate local distinctiveness, civic pride and cultural diversity</p> <p>Maintain involvement and support for Friends Groups, including the production of a friends charter to clearly define roles and responsibilities</p> <p>Increase the number of community leasing schemes for Green Space sites</p>	<p>CSPI 21</p> <p>CSPI 15</p>	<p>Cultural Diversity Festival at Rotherham Show since 2000</p> <p>Disability Sport & Physical Activity</p> <p>Questionnaire sent out as part of a masters degree student dissertation and in conjunction with Sports Development. Over 300 replies have been received in this needs assessment survey.</p> <p>Young people's sports aspiration surveys completed for Swinton and Thurcroft communities.</p>	<p>Ensure communities have the support to develop their individual and collective capacity to become involved in activity that interests/affects them.</p> <p>(Community planning)</p>	<p>Principle 1: We shall empower and resource local communities to participate in the preservation and development of their cultural identity and creative aspirations</p> <p>Principle 3: We shall define and develop the cultural distinctiveness of the borough and its communities.</p>

<p>Objective 2 Increase the number of active volunteers in the cultural sector</p>	<p>Build on existing volunteer arrangements to develop quality of volunteer experience and effectiveness of work undertaken</p> <p>Submit funding applications in partnership with the Friends of Clifton Park Museum to provide structured and sustainable opportunities and training for volunteers at the Museum</p> <p>Use the Step into Sport Programme to support the development of volunteers</p>	<p>CSPI 15</p>	<p>Award of £65 091, September 2005, over three years from Arts Council to support the Cultural Diversity Festival and a rolling programme of multi-cultural events.</p>	<p>Community priorities 2005-08</p>	
<p>Tourism Plan</p>	<p>Key Actions</p>		<p>Major achievements to date</p>		
<p>Objective 2 Improve the image and perception of Rotherham</p>	<p>Review the provision of tourism/leisure and retail signage within the Borough</p> <p>Participate in the delivery of the Rotherham Gateways Initiative</p> <p>Review and increase participation in the Rotherham in Bloom campaign</p>				

Sustainable Development

Community Strategy and Corporate Plan: Rotherham will be a place where the conditions are right to sustain economic growth, the well-being of its citizens is prioritised and there is a high quality living environment sustained through minimising harm from development. Rotherham will be recognised locally, nationally and internationally for the positive impact of all organisations being excellent in sustainable best practice

Culture & Leisure Service Plan: To embed sustainable development into all service plans and frontline delivery.

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1</p> <p>To improve the environmental performance and sustainability of Culture and Leisure facilities</p>	<p>Introduce recycling targets at all facilities e.g paper, board.</p> <p>Reduce water, gas & electricity consumption by 10%</p> <p>Raise staff awareness of sustainability issues (e.g. recycling) related to service delivery</p>	<p>CSPI 16</p> <p>CSPI 29</p> <p>CSPI 47</p>			
<p>Objective 2</p> <p>Minimise the use of private vehicles by encouraging the use of public transport, car sharing, cycling and walking (staff and customers)</p>	<p>Safe cycle storage at sites / facilities</p> <p>Review staff travel arrangements and monitor use of public transport.</p>	<p>CSPI 30</p>	<p>Implementation of cycling mileage allowance for staff travelling on duty 2005</p>		

Fairness

Community Strategy and Corporate Plan: All individuals in Rotherham will have equality of opportunity and choice. Rotherham will provide open and accessible services. We will treat each other with fairness and respect, and our diverse needs and strengths will be understood and valued. Rotherham will actively challenge all forms of prejudice and discrimination and ensure that all the priorities encompass an equalities approach.

Culture & Leisure Service Plan: To strive to ensure that everybody has equal access to the full range of our services, irrespective of gender, age, race, disability, sexuality or religion through appropriate communication, monitoring of usage, satisfaction ratings and complaints and equality training.

Culture & Leisure Service Plan Key Objectives 2005-08	Service priorities 2005-08	Performance indicators	Major achievements to date	Community priorities 2005-08	Cultural Charter Links
<p>Objective 1 To establish clear and effective user and non user communications at all levels of the service</p>	<p>Develop and implement Communications Strategy Integrate Communications Strategy into Marketing Strategy</p>	<p>CSPI 19 CSPI 37</p>	<p>A number of sports partnerships have been established, including Primary Care Trust,, United Multicultural Centre, Al-muneera, Surestart, YMCA, Sports Colleges, Dearne Valley College, Thomas Rotherham College, SY Sports Partnership, and various sports clubs,</p>		
<p>Objective 2. To adopt the Equality Standard for Local Government and level reached</p>	<p>Carry out necessary planning and actions to ensure service supports corporate move to higher levels of Equality Standard Introduce appropriate monitoring of ethnic origins of participants in cultural activity</p>	<p>CSPI 21</p>	<p>Evidence gathering to enable RMBC's sports development team to apply for the Racial Equality Charter Standard</p>		

<p>Objective 3 To work towards all buildings/facilities being accessible to people with disabilities</p>	<p>Work with Council Asset Management Team to establish costed action plan based on Disability Discrimination Act audit</p> <p>Undertake review of all buildings, sites and vehicles to ensure that layout/signage is appropriate</p>	<p>CSPI 16 CSPI 20</p>	<p>Libraries prioritised in corporate Disability Discrimination strategy</p>		
<p>Objective 4 To ensure the cost to accessing cultural facilities and services is reasonable and managed in a more businesslike way</p>	<p>Develop a clear pricing policy and strategy in relation to identified outcomes e.g. target groups and customer base increase</p>		<p>Modified Fees & Charges Schedule from April 2005</p> <p>Draft Pricing Policy September 2005</p>		

Culture & Leisure Service Key Performance Indicators 2005-06

No	Description
CSPI 1a&b	The number of a) adult and b) young people taking part in Cultural Services activities that have a specific objective of learning or skills development
CSPI 2	Number of residents who feel they have increased self confidence and potential through involvement in Cultural activities
CSPI 3	The number of pupils visiting museums and galleries in organised school trips
CSPI 4	£ leverage achieved by the local authority's investment in cultural facilities and services
CSPI 5	% of local businesses who agree that Cultural Services makes a positive contribution to the local economy
CSPI 6	£ leverage of local authority funding to external funding for cultural facilities, activities and events that contribute to the regeneration of disadvantaged communities
CSPI 7 a&b	The number of a) adult and b) young people taking part in cultural services activities with a specific objective for reducing the risk of illness or health improvement
CSPI 8	The % of adults participating in at least 30mins of moderate intensity sport and physical activity of on 3 or more days per week
CSPI 9	The % of young people participating in at least 60 mins of moderate intensity sport and physical activity on 3 or more days per week on average over a year
CSPI 10a& b	% of a) adult and b) young people residents who state that participating in cultural or recreational activity has a beneficial impact on their quality of life
CSPI 11a&b	% of a) adult and b) young people residents who have used the services provided by cultural services at least once a month in the last 12 months
CSPI 12	The number of physical visits per 1000 population to public library premises (Public Library Standard 6)
CSPI 13	The number of visits to/usages of museums per 1000 population

CSPI 14	The % of residents satisfied with Cultural Services
CSPI 15	% of population involved in one hour volunteer work per week to support activity within the cultural sector
CSPI 16	% of parks and open spaces with relevant standards for safety and or environmental quality - BV199 (Input target)
CSPI 17	Numbers of young people involved in cultural activity with a specific objective to reduce the risk of crime and anti – social behaviour
CSPI 18	The % of satisfied a) adult and b) young people users of local authority cultural services
CSPI 19	The representativeness of users of cultural services compared to the local population profile.
CSPI 20	% of Cultural Services Buildings open to the public in which all public areas are suitable for and accessible to disabled people BVPI 156
CSPI 21	The Equality Standard for local Government to which Cultural services conform (BVPI 2a and 2b) 2a - The Equality Standard for Local Government 2b - Duty to promote race equality - Quality of RES % score
CSPI 22	The % of key partners and stakeholders who think Culture and Leisure Services have improved
CSPI 23	Compliance against Public Library Standards
CSPI 24	CPA score for the Cultural services block
CSPI 25	Improvement against TAES and QUEST quality award scores
CSPI 26	The % of risk assessment action plans completed to timescale with 100% target
CSPI 27	The number of slips, trips and falls with target of 10% reduction by 2008
CSPI 28	The number of manual handling injuries to staff with 20% reduction by 2008

CSPI 29	The energy consumption/m2 of local authority operational property
CSPI 30	Reduction by 10% in mileage claims made by staff by 2008
CSPI 31	Net Cost per museum visit/use
CSPI 32	Cost per physical visit to libraries
CSPI 33	The % of 16 – 19 year olds participating in at least 30 mins moderate intensity physical activity on 3 or more days a week
CSPI 34	The % of Socio economic group DE participating in moderate intensity physical activity on 3 or more days a week
CSPI 35	The % of 5 - 16 yr olds engaged in 2 hours a week minimum on high quality PE and School Sport within and beyond the curriculum
CSPI 36	Number of visits to Cultural Services
CSPI 37	% Residents who think Cultural Services has got better (BVP119)
CSPI 38	% of total length of footpaths and other rights of way which were easy to use by members of the public (BVP1 178)
CSPI 39	% of pop in urban area that are within 20 minutes walk of a range of sports facilities of which 2 are quality assured
CSPI 40	% of pop in rural area within 20 minutes drive of a range of sports facilities of which 2 are quality assured
CSPI 41	Total Visits using Rothercard
CSPI 42	Other Efficiency Indicators for Sports Halls and Swimming Pools from Sport England Benchmarking Service Subsidy per Visit Annual Visits per sq/metre
CSPI 43	Number of and usage of publicly accessible internet points in the Borough (Community Strategy)
CSPI 44	The number of people who participate in or attend an arts activity (Community Strategy)

CSPI 45	Swimming Pools & sports centres: the number of swims and other visits per 1,000 population
CSPI 46 a,b,c	The % of library users who: a) found the book or information wanted, b) reserved the book or information wanted c) Were satisfied with the outcome
CSPI 47	Number of Green Space sites with Green Flag award

A Cultural Entitlement for Rotherham's Residents (draft)

The Council, with its partners, aims to provide the following levels of cultural services to its residents across all age groups. The panel opposite shows how far down the road we are to achieving these aims:

Local and Community Services

1. A community library within two miles of every resident's home, open at hours which meet local need, including a range of mornings, afternoons, evenings and weekends.
2. An up-to-date, wide -ranging selection of books, electronic and other materials available within each community library, with access to information technology, a free email address for every resident, a safe environment for children and young people to use the internet, and books and other materials available for those with sight impairment.
3. A range of mobile library and home delivery services which meets the needs of those residents who, for whatever reason, cannot reasonably access a community library. In particular, we shall meet the needs of communities not served by community libraries by imaginative programming of our mobile library services.
4. A swimming pool and dry sports centre within a single bus ride of every resident's home.
5. In urban areas, a managed 'local' green space within five minutes walking time of their home and a vibrant 'neighbourhood' green space within fifteen minutes walking time of their home.
6. Playing pitches to meet the needs of local sports teams, well managed, well maintained, and offering changing accommodation where necessary.

Borough Wide Services

7. A range of 'Borough' green spaces offering a high level and diverse range of service, including a park ranger presence, through a varied and stimulating programme of events and activities.
8. An up to date museum service offering a range of activities, events and services to all Rotherham residents.
9. An archives and local history service that assists in promoting and celebrating the richness of Rotherham's history to all residents.
10. A diverse programme of events to celebrate Rotherham yesterday, today and tomorrow, in which all Rotherham residents can participate.
11. High quality performance space to promote both amateur and professional theatre, drama, music and dance for Rotherham's residents to enjoy; with touring theatre performing in local venues from time to time.
12. Art gallery space to both display Rotherham's own art collections and also to attract the very best fine art, ceramics and crafts from outside the borough.

Our Priorities

We offer our cultural entitlement to all residents in the borough. We also aim to offer additional services and opportunities, where possible, to our priority target groups:

- Residents in the Neighbourhood Renewal Strategy priority areas (Wath, Rawmarsh, Masbrough, Maltby, Kimberworth Park, Dinnington, Central Rotherham and the Brinsworth and Wath pockets of deprivation).
- To 0 – 16 year olds and their families or carers; older people (55+) and members of black and minority ethnic communities within those priority areas.
- People with disabilities across the whole borough.
- In most cases these additional services and opportunities will be funded through special grants and funds which may become available from time to time.

How do we measure up?

Local and Community Services

Cultural Entitlement 1

We are nearly there – we are currently looking at gaps in our provision and formulating plans to meet this target by 2010.

Cultural Entitlement 2

We continue to invest heavily in resources for our libraries, spending more than £600,000 per year on books and other resources.

Cultural Entitlement 3

We are currently rethinking our mobile and other outreach services to better reflect need and demand in the borough. This will form part of our strategic overview on the future of library provision. We aim to meet all recognised national standards by 2010.

Cultural Entitlement 4

We aim to provide a brand new network of indoor sports facilities by 2008, with new swimming pools in Aston, Maltby, Wath and Rotherham town centre.

Cultural Entitlement 5

Following detailed consultation in the second half of 2005, we aim to publish our Green Space Strategy in early 2006. This will enable us to prioritise our resources from 2007/08 on those sites which are needed to meet this entitlement.

Cultural Entitlement 6

We have sufficient playing pitches across the borough, though not all are of high enough quality to meet modern needs. Following publication of our Green Space Strategy, a Playing Pitch Strategy will be developed with the aim of meeting appropriate quality standards on all our sites by 2010.

Borough Wide Services

Cultural Entitlement 7

Park Rangers cover all prospective 'Borough' sites. Substantial National Lottery bids are to be made for major refurbishment projects in Clifton and Boston parks.

Cultural Entitlement 8

The regeneration of Clifton Park Museum is now complete and visitor numbers are exceeding all previous records. We will continue to develop our outreach work and to support local heritage groups.

Cultural Entitlement 9

Recent achievements include a £200,000 lottery award to allow us to install new storage and bring our documents, files and information up to date.

Cultural Entitlement 10

We continue to work to develop Rotherham Show as the centre piece of Rotherham's annual celebrations. We will also continue to work with our partners to further develop a range of activities to enhance the public's enjoyment of our facilities and open spaces.

Cultural Entitlement 11 / 12

We are currently developing plans for new facilities to provide new, high quality cultural space in Rotherham town centre as an integral part of the Rotherham Renaissance programme, due for completion by 2010.

MINUTE EXTRACT**REGENERATION BOARD – 15th December, 2004.**

Implementation Team Leader, RIDO, to report

- to consider progress with this initiative

Consideration was given to a report, presented by the Implementation Team Leader, Economic and Development Services providing information about the South Yorkshire Housing Market Renewal Pathfinder and Design Coding. Reference was made to the following specific issues:-

- Housing Demonstration Zone Feasibility
- Special Purpose Vehicle Study
- Living Over the Shop Study
- Strategic Site Acquisitions
- Area Development Framework and detailed masterplanning
- the next stages of this initiative, including the consultation stage, to be undertaken in 2005

Resolved:- (1) That the report be received and its contents noted.

(2) That the work to be undertaken in the forthcoming stages, beginning early in 2005 and listed in the report now submitted, be endorsed.

(3) That the Regeneration Board continue to receive updates about Housing Market Renewal and Design Coding, whenever material issues arise.

(4) That information also be provided for the Rotherham Cultural Consortium.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Regeneration Board
2.	Date:	15th December 2004
3.	Title:	Housing Market Renewal Pathfinder and Design Coding Update
4.	Programme Area:	Housing and Environmental Services/ Economic and Development Services

5. Summary

The report sets out the progress being made against the current programme and identifies future issues and matters for consideration.

6. Recommendations

- 1. Members receive the information contained in this report and endorse the next steps to be taken.**
 - 2. Further updates on Housing Market Renewal and Design Coding are made to Regeneration Board as and when material issues arise.**
-

7. Proposals and Details

Town Centre ADF

Housing Demonstration Zone Feasibility Study

Urban Catalyst commenced their commission at the beginning of October 2004 and progress against the programme is good.

The project is being developed through a series of workshops and direct consultation involving officers from across the Council and Rotherham Partnership. Close liaison between the consultants' working on the Design Coding pilot and the Special Purpose Vehicle study is also being maintained. Options for design and procurement are being tested through technical, financial, design and economic appraisals.

Initial condition and structural surveys have been completed on both All Saints and Imperial Buildings and the results of more detailed surveys will be known by the end of December. This information will be used to test the physical, technical, economic and financial aspects of options for each building:

- i) Refurbishing the existing buildings and converting the upper floors to residential use
- ii) Demolition and redevelopment

The cost of maintaining and upgrading the buildings for their current use will also be established so that in the event of neither building being suitable for conversion, Members are aware of the future cost of managing these assets.

Until the study is completed, recommendations for the future of the two buildings and the impact on the occupiers are unknown. However, initial indications are:

- i) Imperial Building - whilst it is in poor condition and would be expensive to convert and refurbish, in view of its Grade II listing and contribution to the townscape, it would be desirable to retain the building.
- ii) All Saints - may not be able to be converted economically or meet DDA requirements. It is therefore likely that the demolition and redevelopment of All Saint's Building will be recommended.

A report on this issue has been submitted to Property Board for consideration and a further report will be submitted once the consultants are in a position to make recommendations.

Further workshops with the consultants' will take place in December, January and February and will focus on agreeing site configuration, design principles and appraisals for each option. The aim is to arrive at an option which gives the best balance between design quality, meeting the timetable for Housing

Market Renewal funding and value for money; of these, design quality is viewed to be of paramount importance.

In parallel, soft market testing of the options will be carried out in advance of submitting a Prior Information Notice (PIN) under the European Procurement Regulations, early in the New Year.

Criteria for selecting a suitable partner for the scheme are also being developed. These criteria include:

- Experience of delivering similar schemes
- Affinity with and commitment to the Council's objectives
- Financial robustness
- Tender offers value for money
- Ability to meet deadlines

Following further reports to CMT, Regeneration Board and Cabinet Members' for Housing and Economic and Development Services early in the New Year, it is proposed to hold a public and stakeholder exhibition showcasing the design proposals for the preferred option. This will be in addition to presentations to the Strategic Housing Partnership, Transform SY Board and the Town Centre Strategy Team.

These activities will be followed by a presentation and report to Cabinet to seek approval of the preferred scheme and procurement process.

Following Council approval, a Stage 2 funding bid and Business Plan will be submitted to the TSY Board on 18 March 2005.

Special Purpose Vehicle Study

Ernst and Young LLP have been appointed to undertake this study. The project is being taken forward through a series of workshops. The study has already explored areas of activity to be taken forward under the urban renaissance banner and the housing market renewal programme in order to determine the activities and functions to be performed by a Special Purpose Vehicle. It has also tested a series of criteria against which to measure the range of options available to us. It has since begun to explore those options, which will be outlined in a paper to be submitted to us shortly. This project is looking into complex issues and raising a number of fundamental questions, which will need to be resolved before it is successfully concluded. The project is provisionally scheduled for completion by the end of January 2005.

Living Over the Shop Study

This project has not progressed as quickly as expected. It is anticipated the Feasibility Study will still be let and completed by the close of this financial year as programmed. Discussions have been advanced with a number of property owners on the High Street, which is being treated as an initial target area for the identification of a LOTS demonstrator project.

Strategic Site Acquisitions

Discussions continue to be advanced with site and property owners in two target areas. Our efforts are focused on securing purchase through agreement.

Design Coding

Roger Evans Associates were appointed in September to prepare the design code. This initial period has focused on information and data gathering which will inform production of the design code. This has been supplemented by a workshop with RMBC officers to understand technical and site constraints and to gain initial feedback on the likely scope of the design code.

The design code is intended to build on the emerging town centre Strategic Development Framework (SDF) for the Westgate area, which is based on the Westgate Masterplan previously prepared by LDA.

Next steps include:

December 2004	Production of draft design code.
December 2004/January 2005	Stakeholder and public consultation on the draft design code. The potential for consultation before Christmas is currently being explored.
January 2005	'Code busting' workshop in conjunction with the Newcastle design code pilot. This will provide an opportunity to exchange experiences and to critique both design codes and will inform production of the final design code for Rotherham.
February 2005	Analysis of consultation feedback and production of the final design code.
February/March 2005	Adoption by the Council as an Interim Planning Statement

Peripheral ADFs

The nature of work in these areas is very different to the Town Centre because we are working with existing communities and there are no comprehensive masterplans in place. This is a requirement before major investment decisions can be taken.

Masterplanning

We have adopted nationally recognised guidance in our approach to masterplanning. We are breaking the work up into 3 phases: -

- Developing a Strategic Framework,
- Detailed Masterplanning
- Developing an Implementation Strategy.

Effective consultation and engagement with communities and stakeholders is vital to developing successful masterplans. Our approach is to ensure smart

consultation is carried out so we capture the findings of previous consultation and do not cause consultation fatigue. We are using experienced community planning officers to support the process and are working with existing community forums and partnership structures. This work is underway and will run until March 2005 and feed into the next Transform South Yorkshire Scheme Prospectus to be submitted in June 2005.

Delivery is through specialist consultancy commissions. Work is ongoing in the Western Area with DTZ Pinda carrying out the Strategic Framework Study. This commission is being carried out in conjunction with Sheffield's Eastern ADF to ensure good cross boundary alignment. In Rotherham East, Parkgate & Rawmarsh and Wath & Swinton we have also completed the Strategic Framework Study. This work was carried out by DBA and Urban Initiatives and has identified 'areas of change'. This will provide the geographical focus to allow more detailed masterplanning to take place within identified areas in the New Year.

Management of the masterplanning process has been through a consortium approach with RSL partners providing project officer support and the Council taking the overall lead role. Stakeholder steering groups are currently being established for each ADF together and will include elected members, community partnerships with stakeholder and service provider involvement. Masterplanning work in all 4 ADFs will be sufficiently complete in March 2005, to inform the next scheme prospectus submission to ODPM in June 2005.

The next step is to development an early win programme which is informed from the first stage of masterplanning to enable Housing Market Renewal capital funding expenditure to take place.

8. Finance

The current programme runs up to March 2006 with a HMR funding allocation of £8.5 million for the Town Centre. Transform South Yorkshire will be submitting the second scheme prospectus to ODPM in June 2005. This will identify housing market interventions and Housing Market funding requirements for delivery.

9. Risks and Uncertainties

There is already a high level of support and commitment for the Town Centre proposals. At a recent developer forum developers gave a very positive response to project proposals. Feedback from tendered briefs also provides evidence of strong support for interventions.

10. Policy and Performance Agenda Implications

Housing Market Renewal is 1 of the 4 main themes of the new Housing Strategy and helps deliver the Regional Housing Strategy.

Both programmes help to deliver all our corporate priorities but will have most impact on 'A place to live' and will support a number of commitments in The Year Ahead Statement. It will directly deliver 3 commitments. These are: -

- Drive forward the Housing renewal Pathfinder project

- Pilot Design Coding for housing market renewal
- Consider the potential for one or more joint venture development companies to be formed to deliver major projects (e.g. Town Centre Renaissance)

11. Background Papers and Consultation

See attached Appendix 1 showing reporting structures for HMRP. Consultation to date has included regular Housing Market Renewal Partners Meetings. Reports to CMT, Strategic Housing Partnership, Regeneration Board and Housing and Economic Development Services Cabinet Members'.

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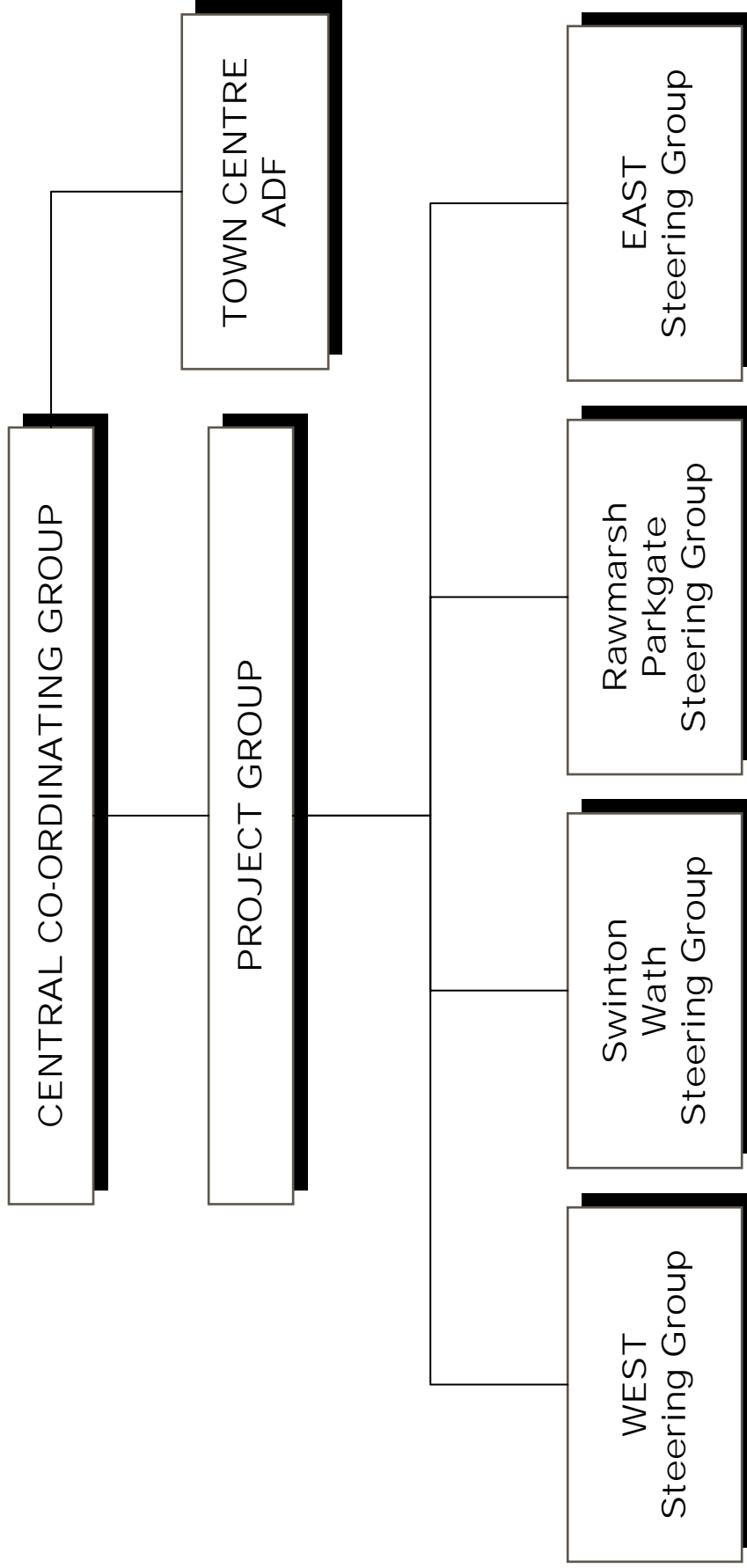
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DEVELOPING STRONG PARTNERSHIPS

STRUCTURE - MASTERPLANNING



ROLES & RESPONSIBILITIES

	Role	Membership
Co-ordination Group	Oversees work in 5 ADFs Meets fortnightly Chaired by LSP	LSP RMBC – Housing RMBC - Planning Consortium Transform SY
Project Group	Project manages 4 ADFs Prepare specifications Procurement Co-ordinates consultation	RMBC – Housing SYHA Sadeh Lok NCHA
ADF Steering Groups	Inform masterplanning Continuous feedback Deliver ideas	Community leaders Planners, Police, Area Assemblies

ROLES & RESPONSIBILITIES

	Role
RMBC	<p>Lead agency on HMR</p> <p>Chairs the Project Group and the SHP</p> <p>Regular reports to members for approval</p> <p>HMR in-house team</p>
Consortium	<p>Project management of masterplanning</p> <p>Co-ordinates ADF Steering Groups</p> <p>Co-ordinates community consultation</p>
LSP	<p>Chairs the Co-ordination Group</p> <p>Co-ordinates stakeholder participation</p>

BUILDING INTO CURRENT STRUCTURES

